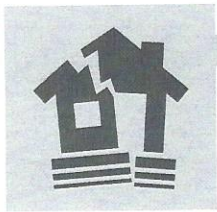




**American
Red Cross**

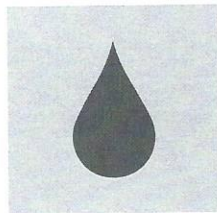
Partner with us.

Red Cross work impacts lives every day: **Real impact. Saving lives.**



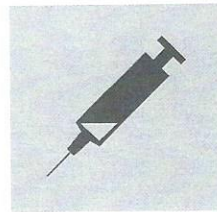
190

times a day we help a family affected by a **disaster**.



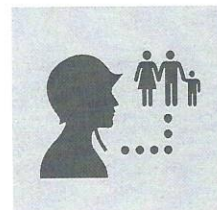
5,600

times a day someone receives a Red Cross unit of **blood**.



424,000

times a day a child receives a measles **vaccination** from the Red Cross or our partners.



1,000

times a day we provide services to **military members**, veterans and their families.



25,000

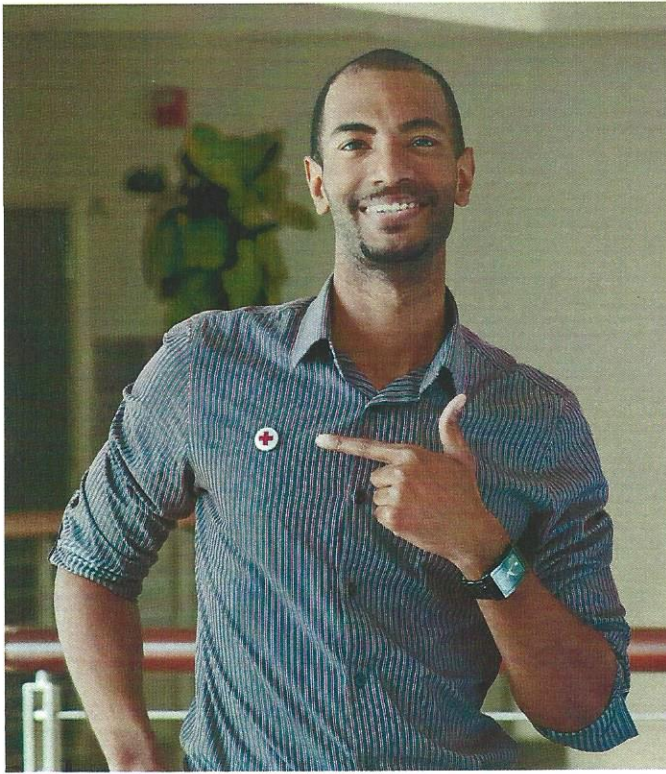
times a day we teach someone **lifesaving skills**, like CPR.



Brian Boyle was in a vehicle accident when he was 17. His heart was dislodged, many bones broken, and he lost 60% of his blood.

“By giving just a little bit of their time, blood donors helped give me the chance of a lifetime.”

After 36 blood transfusions, multiple surgeries and months of hospitalization, Brian has become an Ironman triathlete, marathon runner, and a passionate advocate for blood donations.



Be part of a trusted lifesaving network.

- We provide about 40% of the U.S. blood supply.
- 5.7 million blood donations from over 3 million donors reach patients in need through our network each year.
- We help serve millions of patients in over 2,700 hospitals nationwide.
- The Red Cross ranked more trustworthy than 99 percent of brands.*

Every two seconds,
someone in America
needs blood.

You can make a difference.

Did You Know?

To meet the needs of patients, the Red Cross must collect 15,000 units of blood each day.

80% of donations are collected at blood drives, hosted by generous sponsors - close to where people live and work.

The Red Cross needs over 60,000 blood drive sponsors willing to hold 2 or more drives a year to ensure blood is available when needed.

Host blood drives.

- Build a stronger and more resilient community.
- Build goodwill and loyalty with customers and stakeholders as they engage in visible community action.
- Build morale and team spirit among employees as they rally and work together for a lifesaving cause.
- Align with one of the most respected brands.
- Help save lives!

As the largest supplier of blood in the U.S. and with over 70 years of experience, we make hosting blood drives rewarding and easy. **Contact your Red Cross Representative to plan a blood drive:**

Enter here your name and contact information.

* Based on the 2013 Young & Rubicam BrandAsset® Valuator, which is the world's longest-running and most extensive study of brands, covering 50,000 brands since 1993.